

Fairtrade Foundation FTC Goals - Progress Summary (for slides and website)

THIS PROGRESS TABLE WILL BE UPDATED WEEKLY

GOAL 1 (Targets)	Council Resolutions	Resolved		Audited ¹	Target	
		Total Councils	FT Support		Progress	Other Support
	100% County	1	1 of 1	0	0%	Financial
	100% Town	1	1 of 1	0	0%	Financial
	50% Parishes (6)	6	0 of 6	0	0%	Committee member

Above we are measuring those Councils that have Resolved support for FT **AND** are using FT Tea & Coffee

GOAL 2 (Targets)	Town & Parish Retail & Catering	Total	Target	Audited ¹	Target	
		Outlets	Outlets		Progress	Other Support
	8% Catering	35	3	1	33%	Committee member
	15% Retail	31	5	4	80%	Committee member

Above we are measuring those Catering & Retail Outlets that have reached the official FT Product targets

GOAL 3 (Targets)	Community	Total	Resolved	Audited ¹	Target	
		Orgs	Support		Progress	Other Support
	50% Churches	21	2 of 21	4	19%	Committee members
	50% Schools	14	0 of 14	0	0%	
	15% Workplaces	19	0 of 19	1	5%	
	Community	18	0 of 18	0	0%	

Above we are measuring those Community Organisations that are using at least FT Tea & Coffee

GOAL 4 (Targets)	Media	Other Support

There is no objective target for this - we just need to ensure we are regularly visible in the local media

GOAL 5 (Targets)	Steering Group

We are nearly there with our representative mix - just a bit short of Schools representation

Notes:

Audited¹ An outlet or organisation has reached the FT official threshold for Fairtrade Product status
See the FIVE FT Goals descriptions on the "FTGoals" web page for details