



CALNE Community Area FAIRTRADE Group

www.calnefairtrade.org.uk

NOTES of a Steering Group Meeting

Calne Baptist Church - Friday 27th April 2018 at 4pm

Those Present	Organisation/Position
Stan Woods	CCAFSG/Chairman
Colette Som	CCAFSG Vice Chair
John Boaler	CCAFSG Member/Town Councillor
Ros Mills	CCAFSG Member
Jenny Woods	CCAFSG Member
Apologies	Organisation/Position
Penny Errill	CCAFSG Member
David Evans	CCAFSG Treasurer/Parish Councillor - Cherhill
Steven Colby	CCAFSG Secretary
Jenny Colby	CCAFSG Member
Caroline Foster	CCAFSG Member
Adrienne Darts	CCAFSG Member
Robert Merrick	CCAFSG Member/Town Councillor

1. Minutes of last meeting (22ndth February 2018) (acceptance)

Note: The minutes from February were not presented to be formally accepted, and will be addressed at next meeting.

2. Matters Arising.

This was a meeting to mainly discuss the Fair Trade Event on Saturday 5th May at the Town Hall (original event in March cancelled due to bad weather)

Most of the original arrangements are in place:

- Penny, Celia and Jenny making soup and cakes and helping with refreshments.
- Penny is to get cheese and bread from Sainsbury's. **(Penny)**
- Need someone to take raffle tickets round on the day – **Steve?**
- Penny sorting out prizes? **(Penny)**
- Stalls (Sainsbury's, Coop Food, Traidcraft, Zaytoun, KhandAI, Shared Interest and Calne FT Campaign stand) are coming, no reply from Tesco.
- As well as our main speaker, Nick Maurice from Marlborough will say something about 'Thriving Through Venture' the link charity driving the research and schools exchange programme around a Fairtrade Mango opportunity for The Gambia.
- Unfortunately, the Calne Players and the Music Group are unable to come – Stan will organise some Fair Trade films and Gambian music **(Stan)**
- The Mayor and Deputy Mayor will be attending.
- Gordon will help setup and will be taking photographs **(Gordon)**



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- Need to arrange some “freebees” to give out to children at the Calne FT Campaign stall
(Stan)

Timing:

Friday evening – we have booked Town Hall 5.30 – 6.30 pm to allow Coop Food to set up their stall ahead and our technical equipment (Coop/Stan/Steve)

Saturday morning – 8.30 am to set up.

- 10.00 am – start of event – tea/coffee available
- 10.50 am – Welcome by Mayor
- 11.00 am (keep to this time) Speaker
- Music and films during the morning
- Lunch after Speakers finished (about 11.45am)
- 1.00pm Event closes – we have the hall until 2pm to clear up

3. Other Matters

3.1 Stan went over progress on the 5 goals to becoming a FT Community:

Goal 1 – Councils: Still poor response from Parish Councils. Stan will contact again but if still little response, we may have to consider going for ‘Fairtrade Town’ rather than Calne Fairtrade Community as we would like to put in an application to the Fairtrade Foundation before the end of the year with the possibility of celebrating our success at Fairtrade Fortnight 2019. (a submission takes about two months to process by FTF) (Stan)

Goal 2 - Retail outlets are probably adequate but need to do some work on ‘Catering’. Stan and John will visit Tesco – Marden Cafe has re-opened so we need to audit them, also the Farmhouse cafe, and complete audits on all other outstanding catering (All)

Goal 3 – OK for Town churches – Outlying churches – need to pursue (Colette has sussed out Christ Church, Derry Hill but we need an official response) (Collette/Stan)

Goal 4 - Media: Website hits are increasing (this is being regularly logged), Good number of articles in town and parish magazines.

Goal 5 – Short on school representation – Peter Grant is leaving John Bentley School end of term.

When we have hopefully been successful, it will cost about £600 to add the logo to the four Town Road Signs so will need to apply for another grant (not thought to be a problem). Stan is waiting to hear about who we apply to in highways for permission to mount signs. (Stan)

After the May Event a new priority target list will be created to tackle outstanding Audits (Stan)



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3.2 Some discussion regarding 'Thriving Through Venture'.

11 young people are due to travel to Gambia with this organisation in August. They are chosen from St. John's School, Marlborough, Marlborough College, Ridgeway Academy, Wroughton and St. Mary's, Calne (John Bentley unable to be involved).

Stan has contacted St. Mary's, asking if they might be willing to present something on a Fairtrade theme (drama/music?) during the Calne Festival in October. We need to have a response with basic details before 22nd May so that it can be included in the official publicity.

3.3 Guides Evening

Coop Food has asked FT Group to attend a Guides FT evening at the shop on Tuesday 15th May at 6.30pm. Stan has asked Jenny Corby if she would like to take part. **(Stan/Jenny C)**

4. Next Meetings

Friday 22nd June 2018 at 4pm: Venue (to be confirmed)

Agenda: Review of Calne Fairtrade Community Campaign Progress, May event and planning further Campaign Actions - Meeting will last maximum of 1 hour 30mins.

Following Meeting – to be scheduled